

**"New Tools for the Dissemination of Knowledge and the  
Promotion of Innovation and Creativity:  
global developments and regional challenges"  
Bibliotheca Alexandrina, Alexandria, Egypt  
7-8 September 2006**

**Agenda**

**Thursday 7<sup>th</sup> September 2006**

8:30 Registration (During all days of the Seminar, 2nd Floor Meeting Room, BACC)  
9:00-10:00 **Opening Session** (2nd Floor Meeting Room, BACC)

*Multimedia Show: The Library of Alexandria*

*Introductory remarks by:*

- **Fathi Saleh**, Director, CULTNAT, Bibliotheca Alexandrina (Egypt)
- **Ricardo Melendez-Ortiz**, Executive Director, International Centre for Trade and Sustainable Development -ICTSD
- **Adel El Zaim, Senior Program Specialist**, Connectivity Africa-Acacia, International Development Research Center (IDRC), Cairo Office
- **Said El Dakkak**, Director, General Counsel, Bibliotheca Alexandrina (Egypt)

10:00–10:30 *Break*

10:30-12:30 **Session 1 :Towards Open Knowledge: challenges and opportunities**  
(2nd Floor Meeting Room, BACC)

*The "open-source" process of creation and innovation is extending to different areas of social and economic activity. Though the term at first described a model of software development, the approach has moved beyond its origins and is emerging as a significant way for collaboration in such different areas as legal research, publishing and biotechnology. The "open-source" method can now apply more broadly to all sorts of endeavors that combine the contributions of private individuals and institutions to create a product that, in effect, becomes freely available to all. This session aims to provide specific examples of open collaborative models and to highlight the opportunities they present for the dissemination of knowledge. What are the implications of this "open-knowledge", for science, education and research and particularly in developing countries?*

**Chair: Hisham El Sherif**, Chairman & CEO IT Investments (Egypt)

**Discussant: Sherif Hashem**, Executive Vice President, ITIDA, Ministry of Communications and Information Technology.(Egypt)

**Rapporteur: Qais Mahafzah**, Deputy Dean, Faculty of Law, University of Jordan (Jordan)

- **Tim Hubbard**, Head of Human Genome Analysis, The Sanger Centre Wellcome Trust (UK)

*" From open science to a new global framework for health research and development"*

- **Jean-Claude Guédon**, Professor of Comparative literature, University of Montreal (Canada)

*"How to unleash the full potential of digital cultures"*

- **Magdy Nagi**, Head, ICT Sector, Bibliotheca Alexandrina (Egypt)

- **Paul Peters**, Senior Publishing Developer, Hindawi Publishing Corporation (Egypt)

*"Open Access Publishing: a publisher's perspective"*

12:30–14:00

*Lunch Break, Greco Roman Restaurant, BACC*

14:00-15:30

**Session 2: "Creative Commons: What is it and how does it work?"**

*(2nd Floor Meeting Room, BACC)*

*Founded in the US in 2001, Creative Commons (CC) is a non-profit organization that offers a simple way for authors, artists, musicians and educators to choose how to make their works available, and under which conditions, using easy to understand flexible copyright licenses. Several million pages of web content now use Creative Commons licenses. Some well known CC-licensed content includes Internet Archive, Wikimedia Commons and the Public Library of Science. The goal of this session is to provide a general understanding of how Creative Commons works and of the different types of licenses it uses. It will also address the use of Creative Commons at the national level and by individuals and institutions. What are the lessons to be learned in this regard? What are the challenges facing the use and development of Creative Commons licenses?*

**Chair:** Ahmad Ziadat, Professor of Law, University of Jordan (Jordan)

**Discussant:** Mohamed Anas Tawileh, Arab Commons, United Kingdom (Syria)

**Rapporteur:** tba.

- **Uma Suthersanen**, Professor, Centre for Commercial Law Studies, Queen Mary, University of London (UK)

- **Renaldo Lemos**, Director, Center for Technology & Society/Creative Commons, Law School (Brazil)

*"Cultural Production in Developing Countries: Technology and Open Content"*

- **John Wilbanks** Executive Director, Science Commons (USA)

*"Second-Generation Open Access: Building a Neurocommons on Open Content"*

15:30-16:00

*Break*

16:00-18:00

**Session 3: Global IP Norms: Implications for Education & Research**

*(2nd Floor Meeting Room, BACC)*

*Global IP norms in the areas of patents, copyright and database protection have a profound impact on access to knowledge, research and education. Either at the multilateral level (WTO/WIPO) or at the regional and bilateral level through free*

*trade agreements, there is a noticeable trend towards the increase of the scope and terms of IP protection, particularly in the digital environment. What are the implications of this trend for access to knowledge, scientific research and education particularly in developing countries. What are the possible responses for policy makers and users such as libraries and scientific institutions?*

**Chair: Abdulqawi A. Yusuf**, Director, Office of International Standards and Legal Affairs, UNESCO

**Discussant: Mohamed R. Hamed**, National Organization for Drug Control and Research, Cairo (Egypt).

**Rapporteur: Ahmed Abdel Latif**, Second Secretary, Ministry of Foreign Affairs (Egypt).

- **Paul Uhler** , Director, Office of International S&T Information Programs (USA)

*“Developing More Efficient Models in Public Research for Scientific Data Management on Digital Networks”*

- **Philippe Aigrain**, Founder and CEO, Society for Public Information Spaces (France)

*“The need for a positive recognition of commons-based research and innovation in international norms”*

- **Sherif El Kassas**, Associate Director, Academic Computing Services, American University in Cairo(Egypt)

*‘Protection of Database’*

- **Sohair Wastawy**, Chief Librarian, Bibliotheca Alexandrina (Egypt)

*“Scholarly research access: Moving from first-sale doctrine to contractual agreements, implications for libraries and academic institutions”*

18:30-20:00 *Dinner (Greco Roman Restaurant, BACC)*

## Friday 8th September 2006

8:30 *Registration (During all days of the Seminar, 2nd Floor Meeting Room, BACC)*

9:00-11:00 **Session 4 : Proposal for a Treaty on Access to Knowledge and Technology**  
*(2nd Floor Meeting Room, BACC)*

*Access to knowledge has emerged as an important social movement and a key concern of many countries and civil society organizations. The initiative for a Development Agenda at WIPO, launched by the Friends of Development, envisages the conclusion of a Treaty on Access to Knowledge. A specific draft treaty has been developed during the past year by experts and representatives of civil society organizations. What is the current state of play in this regard? What are the prospects of reaching tangible results that would allow us to initiate the process towards the negotiation and conclusion of such a Treaty? What should be done to achieve this?*

**Chair: Guilherme Patriota**, Counselor, The Brazilian Permanent Mission in

Geneva (Brazil)

**Discussant: Nader Fergany**, President of Al Mishkat Center (Egypt)

**Rapporteur: Teresa Hackett**, Project Manager, Electronic Information for Libraries (eIFL.net) in transition & developing countries eIFL-IP (Ireland)

▪ **Nagla Rizk**, Economics Department, American University in Cairo (Egypt)  
*“From Access to Contribution: Knowledge and Sustainable Development”*

▪ **James Love**, Consumer Project on Technology (USA)  
*“From open science to a new global framework for health research and development”*

▪ **Ragui El Etreby**, First Secretary, Permanent Mission of Egypt to the United Nations Office and International Organizations (Egypt)  
*“Access to Knowledge in the context of the WIPO Development Agenda Process”*

▪ **Teresa Hackett**, Project Manager, Electronic Information for Libraries (eIFL-IP) in transition & developing countries eIFL-IP (Ireland)  
*“Libraries activating for Access to Knowledge”*

11:00-11:30 Break

11:30-13:00 *Two working groups will be formed to develop recommendations and exchange experiences. The first working group will focus on developing a **regional research agenda** on access to knowledge and related issues raised in the seminar and particularly by identifying themes and priorities. The second working group will examine **how to move forward on access to knowledge at the global level** and particularly in relation to the proposal for an A2K treaty*

**Working group 1: Regional Research Agenda (3rd Floor Floating Meeting Room)**

**Facilitator: Nagla Rizk**, Economics Department, American University in Cairo (Egypt)

**Working group 2: A2K Treaty (4th Floor Floating Meeting Room)**

**Facilitator: Fredrick Musungu**, Acting Coordinator, Innovation, Access to Knowledge and Intellectual Property Programme, South Centre

13:00-14:00 Optional Tour/ Friday Praying

14:00-15:00 Lunch

15:00-17:00 **Closing session “What’s next? How to move forward?”**

*(2nd Floor Meeting Room, BACC)*

**Chair : Ricardo Melendez-Ortiz**, Executive Director, International Centre for Trade and Sustainable Development -ICTSD

- *“Working group1 report”*
- *“Working group2 report”*

*Closing Notes by:*

- **Abdulqawi A. Yusuf**, Director, Office of International Standards and Legal Affairs, UNESCO
- **Guilherme Patriota**, Counselor, The Brazilian Permanent Mission in Geneva (Brazil)
- **Fredrick Musungu**, Acting Coordinator, Innovation, Access to Knowledge and Intellectual Property Programme, South Centre
- **Ahmed Abdel Latif**, Second Secretary, Ministry of Foreign Affairs (Egypt).