

# **BioVisionAlexandria 2008 (From Promises to Practice), 12-16 April 2008**

**Date:** Monday 14th April 2008

**Time:** 13:30-15:00

**Title:** IPR Serving Innovation

**Chair:** *Magdy Madkour, Professor, Arid Lands Agricultural Research Institute (ALARI), Faculty of Agriculture, Ain Shams University (Egypt)*

**Rapporteur:** *Perihan Abu Zeid, Private Lawyer and Lecturer, the Arab Academy for Science, Technology and Maritime Transport (Egypt)*

## **Speakers:**

1. **Anatole Krattiger**, *Research Professor, Arizona State University (USA)*  
**Intellectual Property Management Strategies as an Essential Element in Public-Private Partnerships to Enable Global Access**

2. **Prabuddha Ganguli**, *CEO, Vision-IPR (India)*  
**IPR Internalise™ A Pathway to Seamless Integration of IPR into Innovation Processes**

3. **Ahmed Abdel Latif**, *Program Manager, IP programs, ICTSD (Switzerland)*

4. **Mohamed Raouf Hamed**, *Professor of Pharmacology and Toxicology, National Organization for Drug Control and Research (Egypt)*