

Introduction

The Bibliotheca Alexandrina (BA) cordially invites you to the Bibliotheca Alexandrina International Book Fair organized annually to highlight several subjects. In previous editions, it shed light on subjects including children, women, electronic publishing, among others. Additionally, the Book Fair has hosted several Arab and foreign countries; such as: Algeria, France, Mauritania, Morocco, and Kingdom of Saudi Arabia.

It is worth mentioning that the Bibliotheca Alexandrina International Book Fair has succeeded in developing the book-making industry in the past years through the Arab countries and the world as a whole. It has also encouraged the youth to read more. The Book Fair is widely considered a hub for readers, authors, and intellectuals, to meet and literally exchange ideas.

(A) General Information

1. The Book Fair will be held from **15–28 July 2024**.
2. The official inauguration of the Book Fair will take place on **Monday, 15 July 2024**, followed by a welcome speech.
3. Opening hours for the public:
 - Saturdays–Thursdays, **10:00 am – 10:00 pm**.
 - Fridays: **2:00 pm –10:00 pm**.
4. Pavilions have various measurements. Each pavilion will be equipped with one table, two chairs, bookshelves, and an electrical outlet. Any special/additional requirements can be provided at the participant's request at an extra cost.

(B) Participation

1. The Participation Form must be filled in legible characters, if not typed.
2. The Participation Form must be submitted no later than **13 June 2024**, with copies of the Bank Draft or Swift Reference, to Ms. Mona Helmy. The publisher should specify the required area of the pavilion in the form (Pavilion areas start from 12m². Fees for one square meter are **EGP 1250.-** for Egyptians, and **USD 110.-** for non-Egyptian publishing and printing houses; including VAT, net of bank charges).

Participation fees must be paid by bank drafts or in cash to the following (in details):

BANKING INFORMATION

Egyptian Pound

Bank Name: Central Bank of Egypt, Cairo
Address: 54 El Gomhoria St., Cairo – Egypt
Account Number: 9450878029
Beneficiary Cust. Name: Alexandria Bibliothheque
IBAN: EG470001000100000009450878029

US Dollar

Beneficiary's Bank Name: Central Bank of Egypt, Cairo.
Full Address: 54 El Gomhoria St., Cairo – Egypt
Swift Bank Code: CBEGEGCXXXX
Beneficiary Account No.: 4082191768
Beneficiary Cust. Name: Alexandria Bibliothheque
IBAN: EG580001000100000004082191768

Euro

Beneficiary's Bank Name: Central Bank of Egypt, Cairo.
Full Address: 54 El Gomhoria st., Cairo-Egypt
Swift Bank Code: CBEGEGCXXXX
Beneficiary Account No.: 4082191771
Beneficiary Cust. Name: Alexandria Bibliothheque
IBAN: EG740001000100000004082191771

British Pound Sterling

Beneficiary's Bank Name: Central Bank of Egypt, Cairo.
Full Address: 54 El Gomhoria St., Cairo – Egypt
Swift Bank Code: CBEGEGCXXXX
Beneficiary Account No.: 4082191784
Beneficiary Cust. Name: Alexandria Bibliothheque
IBAN: EG140001000100000004082191784

Kuwaiti Dinar

Beneficiary's Bank Name: Central Bank of Egypt, Cairo.
Full Address: 54 El Gomhoria St., Cairo – Egypt
Swift Bank Code: CBEGEGCXXXX
Beneficiary Account No.: 4082191797
Beneficiary Cust. Name: Alexandria Bibliothheque
IBAN: EG510001000100000004082191797

3. Participating at the Book Fair is for publishers, members of publishers' unions, state representatives, and public and international institutions. Distributors are not permitted at the Book Fair.
4. The Organizing Committee convenes to coordinate and process requests, to include as many publishers as possible.
5. The Committee specifies the pavilion areas (if it cannot provide the area requested by the publishers). Publishers are claimed for renting charges.
6. In case a reimbursement of the rental fees is requested, please note that 10% of the participation fees will be deducted.
7. Publishers should pay all fees to be able to access the pavilion.
8. Payments (net of bank charges) should be made through bank transfer to the BA bank account at the Central Bank of Egypt. Number: 9450878029.
9. E-payments (using Visa Cards or Mastercards) can be done at the BA Cashier (Chatby, Alexandria), or at the BA Sinnari House (Cairo) through Mr. Ossama Fahmy (Mobile: +(2) 01008874665).
10. Participation requests must be submitted to the **Bibliotheca Alexandrina by email, fax, or by hand.**
11. Lists of books should be saved on a CD, or a printed copy should be submitted no later than **27 June 2024.**
12. The Organizing Committee of the Book Fair reserves the right to exclude the participation of any publishing/printing house without providing any justification.

(C) Cultural Activities

In parallel with the Book Fair, the Organizing Committee will organize a variety of cultural activities inviting renowned writers, thinkers, and artists to deliver lectures. Book signing events for the latest publications will also be held.

(D) General Facilities

1. Media coverage (newspapers, radio, television and social media) will be provided during the Book Fair.
2. Press Center for media services.
3. Facsimile and photocopying services will be available for publishers.

(E) Shipping Procedures (for non-Egyptian publishing houses only)

1. Name and details of the Book Fair must be clearly labelled on the sent parcels.
2. Parcels should be shipped in sufficient time to be delivered to the Exhibition area at least 15 days prior to the inauguration of the Book Fair.
3. It is advisable to ship the parcels to Alexandria Airport, Seaport, or Land gateways, then transport them to be stored at the Exhibition venue until the Book Fair begins. Transportation,

loading, and off-loading charges shall be covered by the participants (each participant is free to assign a convenient shipping company).

4. An itemized list should be included with each parcel.

(F) Important Instructions

1. Representatives at the pavilion(s) during the Book Fair are requested to send a copy of their national ID or passport, one recent photograph, and the completed Participation Forms no later than **23 June 2024**.
2. Each participating publishing/printing house is requested to arrange its pavilion according to the distribution plan of the Organizing Committee. Participants are not to change their designated locations. Publishing/printing houses are requested to abide by the rules of the Book Fair.
3. A publishing/printing house wishing to change or organize its pavilion must refer to the Organizing Committee.
4. Participants are committed to pay for any damage(s) that might occur in their pavilion(s), and will be requested to pay the compensation determined by the Organizing Committee.
5. Food, beverages, and smoking are not allowed inside the Book Fair pavilions.