It pays to connect

IICD: It pays to connect

IICD has gained over 8 years experience partnering with the private sector. This perfectly positions us to offer your company the skills and expertise needed to make sure we all gain by coming together. IICD has a strong reputation in development cooperation – both as an innovator and as a reliable partner in the area of ICT for development.

Our highly-skilled, international team of over 30 professionals, with backgrounds in both the public and private sectors, continue to strengthen this reputation through project development, continuous evaluation, networking and knowledge sharing.

In choosing to partner with IICD, our tailor-made programmes will offer your organisation the unique opportunity to work directly with our partners in Africa and South America – sharing your knowledge and experiences with teachers, nurses, entrepreneurs and government officials; working together to develop new solutions.

IICD and Corporate Social Responsibility

By having an appropriate Corporate Social Responsibility programme, your company will give a tangible contribution to global society. When carefully designed, it will also benefit your company or organisation in many practical and measurable ways.

Strengthen your reputation
By entering into meaningful partnerships that help to improve the socio-economic development of society, you can gain valuable, long-term respect within the industry, in the media, as well as with the public in general.

Attract high calibre professionals
Sharing expertise in different environments can promote innovation and creativity; motivate your team; help to strengthen existing skills and develop new ones.

Explore new horizons
Partnering with organisations already operating in foreign countries offers you the unique opportunity to explore and research new and diverse markets and develop new products and services.

Why IICD?

Since 1997, IICD has been helping to create practical and sustainable solutions that connect people and enable them to benefit from ICT. As well as having insufficient access to education and healthcare, our local partners in Africa and Latin America may often lack access to public services, technical innovations and even electricity. ICT can be a powerful economic, social and political tool when placed in their hands. It can help them to access, process and disseminate information quickly, effectively and on an unprecedented scale.

Some examples of how ICT is helping people
- **ICTs can seriously enhance the entire education process. Most crucially though, it improves teaching materials; allows the creation of locally produced materials for teachers and students; and improves basic computer skills which can improve future career prospects.**
- **ICTs can be used to implement better health management systems and improve access to treatment. It can reduce the distance between rural doctors and patients but also doctors in remote areas and the medical specialists found in larger urban areas.**

- Small-scale farmers and entrepreneurs in remote areas lack information on market prices and conditions. Increased access to information gives them a stronger bargaining position, enabling them to do business more freely and improve their production methods.

ICT can make a real difference and IICD believes that through partnerships, we can create truly innovative solutions.

IICD's core competencies include:

- access to a global network of ICT for development partners (private, public and non-profit) in nine countries;
- a wealth of experience in combining ICT with sector-specific development (education, agriculture, health and governance);
- an in-depth understanding of developing country dynamics and cultures;
- a motivated, professional employee base that is keen to enhance the quality and reach of activities by improving local knowledge and understanding of ICT;
- effective methodologies for project implementation and feedback using an established Monitoring and Evaluation system.

Get involved

Tailor-made programmes

Tailor-made programmes look to both the needs of your company and the needs of our partners. We offer programmes focussing on a certain theme or country - like access to education or health care. Specific projects or programmes are indentified for which targeted activities are organised to engage your staff. This includes a visit to the project under the guidance of IICD staff.

Product sponsorship

You can support IICD and local partners by offering hardware or support the maintenance of technical equipment. Many of our local partners face difficulties in the purchase and maintenance of hardware and software. Product sponsorship directly tackles this.

Donation

You can give a donation to IICD or even a specific project. The money is spent directly on a number of key areas: training of local project partners; the purchase of ICT equipment; or research and development (R&D) activities regarding affordable, innovative solutions.

We have worked with a number of established and widely respected Dutch and international private sector companies and organisations, including Atos Origin, Cap Gemini, Inter Access, Ordina, Manobi and TNO. To give you an idea of how we have been working together, here are some examples:

- The Johan Kooij Fellowship Foundation of Dutch telecom company KPN supports the Global Teenager Project, a project connecting over 8,000 pupils from 32 countries in Africa, the Caribbean, Europe, Latin America and the Middle East.
- The French Dutch IT company Altran offers consultancy to various local partners in Zambia and Tanzania.
- Together with the European Space Agency and the Dutch research institute TNO, IICD works to develop a model for affordable satellite solutions.
- The Belgium Close the Gap Foundation donates refurbished computers to local partners and, if needed, provides them with training on technical maintenance too.

- IICD was established by the Dutch Ministry of Foreign Affairs in 1996, and is located in The Hague, The Netherlands.

- We currently work in Bolivia, Burkina Faso, Ecuador, Ghana, Jamaica, Mali, Uganda, Tanzania and Zambia.

- Programmes and activities focus on the education, health, governance and agricultural livelihoods sectors - with a cross-cutting focus on the environment, women and rural telecentres networks.

- IICD has supported more than 130 projects in Africa and Latin America, of which many are now continuing independently.

- The projects have thus far reached an approximate total of 750,000 direct end-users and 6.5 million beneficiaries, the majority of whom live in rural areas.

- 10 national ICT networks have been set up which support and coordinate knowledge sharing, advocacy and lobbying activities.

- IICD has its own Monitoring & Evaluation system to measure the impact of its work. So far, 18,000 questionnaires have been collected from end users and beneficiaries, the analyses of which have been published in various learning reports.

- Our core funders include national and international governments, development organisations based in The Netherlands, as well as the private sector.

- IICD holds the ISO 9001:2000 Quality Certification and has been identified by the Dutch tax authorities as an official charity (ANBI).

Get in touch

The information in this brochure is only an introduction to what we can do for your company and what you can do for development. For more detail, visit our partnerships website: **partners.iicd.org**

If you are interested in partnering with IICD and want to know more about what we can do for your company, you can also contact Lesley White from our partnerships team:

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The photos show Frits Budgen and Frank Jongenotter from Ordina visiting the PEPS-C project in Ghana, and Berno Van Soest and Fabiana de Boer from Atos Origin visiting the Enedco project in Zambia.

Algemeen Nut
Beogende Instelling
ANBI