# DPRN PHASE II - REPORT NO. 31

# Linking to Learn & Learn from Linking

Report on DPRN's closing event

18 February 2011

# Colophon This document reports on the Development Policy Review Network (DPRN) closing event 'Linking to Learn & Learn from Linking' that was held on 18 February 2011 in the Ottonekerk in Utrecht. The event was organised to mark the conclusion of DPRN as of 1 March 2011, after eight years of stimulating informed debate between development experts from science, policy, practice and business. For more information see www.DPRN.nl and www.globalconnections.nl.

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DPRN closing event 'Linking to Learn & Learn from Linking. Exchanging experiences with the Development Policy Review Network's activities.' – 18 February 2011, Ottonekerk, Utrecht

Report compiled by: Koen Kusters (Wereld in Woorden), Mirjam Ros and Kim de Vries (DPRN).

# Introduction

The Development Policy Review Network (DPRN) was established in 2002 to stimulate informed debate and enhance cooperation and synergy between scientists, policymakers, NGO staff and business people. Set up as a temporary network, DPRN formally ends in March 2011. To reflect on the network's experiences during its eight years of existence, more than a hundred people gathered in the Ottonekerk in Utrecht on 18 February 2011 (see Appendix 1 for a list of participants). Below is a summary of the presentations and discussions that took place.

# DPRN and a changing knowledge infrastructure for development (Ton Dietz)

After a short welcome, DPRN Chair Jan Donner (Royal Tropical Institute) invited Ton Dietz (DPRN Task Force member and Director of the African Studies Centre) to present his views on the Dutch development knowledge infrastructure. According to Dietz, the Dutch community of development-oriented scholars, policymakers and practitioners were standing with their backs to each other at the time DPRN was founded. There was a scattered knowledge landscape with very limited tools to cross the institutional divides. Moreover, there were opposing views on the role and future of Dutch knowledge for development. According to some, there was no need to support Netherlands-based knowledge, arguing that all knowledge would already be available elsewhere. Others added the argument that the whole development budget would need to be spent in 'the South'. At the same time, there were those who looked enviously at the situation in the United Kingdom, where the Department for International Development (DFID), Oxfam, the Institute of Development



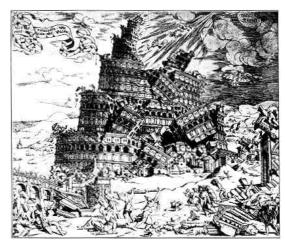
Studies (IDS) and the Overseas Development Institute (ODI) had become powerhouses of well-informed policy-oriented debate and global leaders in development thinking.

DPRN was founded in 2002 as a network of concerned scientists, policymakers and practitioners, with the aim being to review Dutch development policies. Around the same time

people embracing the DPRN philosophy initiated related activities, notably the Round Table of Worldconnectors (RTW) and The Broker magazine. In addition, NWO-WOTRO was undergoing a considerable rethinking of its approach, gradually embracing the concept of transdisciplinarity. Since then there have been a number of additional attempts to connect different worlds of knowledge, notably by the Ministry of Foreign Affairs, which appointed people to be knowledge ambassadors, and started the so-called IS Academies and 'Kenniskringen' (Knowledge Platforms). Moreover, the Scientific Council For Government Policy, the WRR, stated that at least 6% of the budget for international relations would be needed to support a dedicated knowledge strategy and policy theory.

Although all this sounds nice, Dietz is not very optimistic. "To those who look behind the scenes it appears to be complete chaos, a tower of Babel, built on quicksand," he said. "And for a few months now, in ever more threatening political circumstances, this 'third-worldish' architecture has started to fall apart. In a year from now it could all have crumbled and disappeared."

Dietz continued by presenting the necessary steps he thinks need to be taken. First, the various ministry departments, NGOs, companies and



scientific organisations need to develop a human resources policy in which knowledge and knowledge development acquires more attention and greater prestige.

Second, the major departments in each of the organisations of practitioners and policymakers need to connect with a limited number of experts outside their own organisation. This would be a renewed system of IS Academies, around the major policy issues.

Third, independent knowledge platforms are needed in relation to the four focus areas for development policy – food security, water, fragile states and reproductive health – and possibly some additional themes like biodiversity, energy, climate change, poverty alleviation and civil society development. These platforms would connect everyone who matters, and would need to be managed by an independent agency connecting NWO–WOTRO, the Royal Tropical Institute (KIT) and NCDO. The agency should monitor synergy, coherence, and coordination of longitudinal learning, and could link up with global and Southern expertise. This 'Dutch ODI' may also gradually take over tasks of the evaluation unit of the Ministry, manage the sensitive procedures of all government research and evaluation funds linked to international issues, and support The Broker magazine, DPRN-like activities, the Worldconnectors and SID.

Fourth, for each focus country, the relevant regional studies institute in the Netherlands should link up with the area unit in the Ministry of Foreign Affairs that deals with that country and the Netherlands Embassy in the focus country itself. This would allow country-specific learning strategies to be developed. The process of coordinating country-specific

information flows and knowledge development could also be brought under the Dutch equivalent of ODI.

Finally, there is a need to maintain the existing independent knowledge institutes that the Netherlands has built up over many years. However, the Ministry of Education, Culture and Science should have financial responsibility for these institutes and for funding excellent research, storage and dissemination.

The full text and PowerPoint of Ton Dietz' presentation can be found in Appendix 2.

# Successes and dilemmas: Lessons from DPRN (Mirjam Ros)

Mirjam Ros. **DPRN** coordinator, reflected on eight years of DPRN (see Appendix 3 for PowerPoint presentation). She presented ten lessons based on the experiences of the DPRN team, two external evaluations, process reports and the DPRN Task Force. These lessons were described by the DPRN Team in a booklet entitled 'Linking



to Learn & Learning from Linking' that was made for this meeting.1

- 1. Many different **methods** were used for the numerous meetings and debates organised under the DPRN banner. A clear focus, convener skills, rapid reporting, and interaction between participants to enhance active involvement all proved important. Moreover, it became clear that a participant list that goes beyond the usual suspects and stimulates 'out-of-the-box thinking'.
- 2. Finding a balance between **in-depth expert discussions and broader public debates** turned out to be a challenge time and time again. This balance can be found by combining broad public debates with expert meetings in smaller groups. For broad policy debates it is particularly important to keep focussed and to avoid jargon. In general, extra attention needs to be paid to aligning with the private sector, policymakers *and* politicians. There may, however, be a tension between political discussions and discussions about 'factual' developments.
- 3. Closing the **research-policy gap** requires a focus on current policy discussions, responding to policy opportunities, and the engagement of policymakers from the start. It

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<sup>&</sup>lt;sup>1</sup> The booklet is available at: <a href="http://www.dprn.nl/publications/dprn-booklet">http://www.dprn.nl/publications/dprn-booklet</a>.

is useful to monitor whether knowledge needs are being met, with room being left for adjustments. In addition, account should be taken of the fact that policymakers cannot participate freely in debates that are politically sensitive. In some of the DPRN processes it was found that a focus at EU level may be more effective when it comes to the active involvement of policymakers, rather than a focus on national government. In general, stereotypes of policymakers, business people, researchers and practitioners are still all too common. By connecting these groups the DPRN processes proved helpful as regards tackling these persistent stereotypes.

- 4. Active facilitators and interpreters are needed to align with ongoing policy processes, and **brokers** therefore played a crucial role in many of the DPRN processes. Brokers are typically people with an open mind, an empathic attitude and extended networks. Independent organisations, networks and steering committees can also function as brokers, connecting various sectors, especially on issues in which stakeholders hold opposing views.
- 5. The **involvement of scientists** in DPRN-like processes presented particular challenges, as most academic institutions do not reward participation in debates. DPRN tried to facilitate inter and transdisciplinary research. In some DPRN processes, scientists successfully combined 'academic performance' with their involvement in a debate with non-academics. These were all multi-annual processes, as the development of synergy between the work of academics and non-academics requires time. Related to this, maintaining communication between non-academics and academics turned out to be a challenge, not least because researchers may, at a certain point, withdraw from ongoing debates in order to reflect and analyse the matter according to scientific standards.
- 6. Many DPRN processes tried to **involve actors from the private sector**. This required an open attitude and 'concreteness', as private sector actors were generally not interested in 'endless rounds of discussions'. For a business person to get involved in a DPRN-like process, he or she needs to have a clear idea of what can be gained from participation. After all, time is money. The reasons for the private sector to participate may not only be related to aspects of mutual learning, but could also include very practical motivations, such as networking and image building. It is good to be clear about this. To get businesses involved it is important to target the right person within the company again, brokers can play a crucial role in this.
- 7. In its second phase, DPRN made a deliberate effort to **connect Dutch and Flemish organisations**, as the first phase had made clear that they do not find each other easily. Several processes successfully linked Dutch and Flemish partners and the crossfertilisation was much appreciated. In Belgium there are now initiatives to connect the various sectors active in international development, inspired by the example of DPRN.
- 8. DPRN invested in **online information services**. Although some processes started online debates, it became clear that these only work when intensively moderated. Organisers and participants tend to have limited time and are not entirely willing to express opinions online. DPRN also developed two internet portals one with a database of experts (Global-Connections), and one with development-related publications (Search4Dev). The

idea was to link the two databases, so as to link experts and organisations to publications, but the DPRN team had too little staff time and resources to do this. Depending on the financial means available, the Royal Tropical Institute may take up this challenge and make a connection with existing social media such as Facebook and LinkedIn. Clearly, maintaining online information services requires a sound financial basis, as well as active promotion and facilitation. However, when in place, much can be achieved with relatively little funding.

- 9. DPRN was more than a low-threshold subsidy window. The DPRN team actively promoted it as a network, and made an effort to facilitate cross-fertilisation between the various processes. Moreover, the team was keen on maintaining a certain quality standard and proper communication of the results. Hence **network steering** took place on the interface of process and content management.
- 10.Regarding the way forward, one of DPRN's external evaluators noted that the continuation of a DPRN-like subsidy window would be welcome. Moreover, the need for an independent agency for knowledge synergy remains, and it seems that NWO-WOTRO is the most suitable organisation to carry on these tasks. In addition, organisations such as NCDO, SID, Worldconnectors, KIT, ISS and ASC are well suited to organising broad policy debates.

Mirjam Ros handed over the booklet entitled 'Linking to learn and learn from linking – Lessons from eight years of DPRN' to Henk Molenaar, executive director of NWO-WOTRO. Henk Molenaar said he was positive about the work of DPRN and hopes that funds provide WOTRO with the means to continue DPRN as part of WOTRO's new strategy in 2011.



# World Café and plenary feedback



Participants broke up into small groups to attend the World Café to discuss topics and build on the lessons that Mirjam Ros had presented. DPRN chose for the World Café method because it is an innovative yet simple way of hosting conversations about 'questions that matter'. In two rounds of 30 minutes each, participants joined two different discussion tables. At each table a table host remained at

the table in order to guarantee that the first discussion round fed into the second one. One person was invited beforehand to start off the first round with a kick-off statement ('a

provocative and powerful question that matters') At the end of the two rounds the table hosts generated three bullet points which were presented at the plenary feedback session that followed the break. At a total of 12 tables, participants held lively discussions about the following topics.

# 1. Stimulating informed debates - What methods work?

Table host: Peggy van Schijndel (NCDO)

*Topic:* DPRN's aim was to stimulate informed debate and stimulate cooperation and synergy between development experts from different sectors. In addition to conventional seminar formulas, different innovative methods have been employed to that end, such as speed dating, Open Space Technology, fishbowl discussions and World Cafés. What works and what does not and why?

Results: Peggy van Schijndel mentioned at the plenary session that for an in-depth exchange of knowledge between participants from various backgrounds, it is necessary to:

- Acknowledge the different roles and identities of participants; getting to know each
  other in order to understand the background of each other's contribution to the
  debate, and accepting that participants have various sources of knowledge, different
  needs and expectations.
- Search for a common question; the participants at this table identified the search for a common question as a key step in any dialogue. Concentrating a debate around a common question brings the necessary focus. In processes that aim to bring different worlds together this quest can take some time. However, the journey itself is interesting and insightful.
- The essence of innovation is serendipity; a good process finds a balance between structure and focus on the one hand, and room for the unexpected on the other. Especially during cross-sectoral journeys, interesting new ideas are not always found where participants expect to find them. These insights, that were not searched for, are sources of true innovation.

#### 2. Bridging science/policy gaps - Where is the crossing?

Table host: Maarten Brouwer (Ministry of Foreign Affairs)

*Kick-off:* Gert de Bruijne (WASTE)

*Topic:* DPRN was created to bridge the science-policy gap. However, organisers of DPRN processes did not always find it easy to get policymakers involved, and the policymakers involved did not always find the connection with scientists. What can researchers do to get policymakers involved in debates with scientists and vice versa? Is there an overlap and, if so, where is it and how should it be used?

Results: Maarten Brouwer gave the following overview of the discussion:

• There is no gap, but chaos: rather than speaking of a gap between the worlds of scientists and policymakers, we are in a situation of fragmentation, in which there is a need for mechanisms that coordinate communication between the two sectors.



- There are more players than scientists
   and policymakers (politicians, media...). Whether policy is based on research outcomes
   is determined by more actors than scientists and policymakers alone.
- Science informing political decision making has changed into 'scientific' argument on demand. While, in the past, research was used a basis for policymaking, now it is used to underpin policies that have already been made.

# 3. Crossing knowledge divides - The need for brokers

Table host: Bernike Pasveer (Knowledge Travels)

*Kick-off:* Josine Stremmelaar (Hivos, Knowledge Management for Development)

*Topic:* Bridging knowledge divides asks for brokers capable of crossing boundaries between sectors. What are characteristics of good brokers, and what do they need to do to succeed?

Results: Bernike Pasveer brought up one dilemma and two lessons that resulted from the discussion about brokering:

- Is there a tension between a broker's independence and his/her engagement in the content of what is being brokered?
- It is important to distinguish between brokering in between stakeholders; brokering inside an organisation; and brokering as an organisation.
- 3
- We need more knowledge about what needs to be brokered.

#### 4. What's in it for academia? Serving two masters

Table host: Bert Helmsink (ISS)

Kick-off: Anouka van Eerdewijk (CIDIN)

*Topic:* Stimulating societal debate and linking up with policymakers, practitioners or business people do not feature among a scientist's core tasks. Publishing is what counts. Several DPRN processes have shown that the two can meet (e.g. Value Chain Governance, Gender Mainstreaming, Agrofuels), but that communication with non-academics needs specific attention. Does operating on multiple playing fields at the same time help or hinder the simultaneous achievement of academic and outreach goals?



Results: Bert Helmsing described the three main topics of the discussion as follows:

There is an asymmetry: there is a
pressure on researchers to carry
out research that is socially
relevant and that is why they
enter into contact with
policymakers. However,
policymakers do not feel pressure
or a need to take decisions that

are scientifically sound. Policy dictates and politics tend to be more influential in the work of policymakers than scientific results. As a result, there is no automatic dialogue unless there is pressure on the policymaker to design informed policies.

- There is a paradox of interconnectedness and fragmentation. In spite of increased opportunities to connect through internet and social media, the field of development-related studies is still fragmented, both institutionally and between disciplines and research areas. That is a paradox.
- Creating cooperation and synergy between different sectors requires active facilitation.

# 5. What's in it for academia? Feeding the research agenda

Table host: Henk Molenaar (NWO-WOTRO)

Kick-offs: Arjan de Haan (ISS) / Wijnand van Ijssel (Ministry of Foreign Affairs)

*Topic:* Most DPRN processes aimed to influence the policy agenda with research results. With a few exceptions (e.g. the Singing a New Policy Tune) DPRN processes were not used by policymakers and practitioners to influence the research agenda. What should

policymakers and practitioners (including business) do, or not do, to feed the research agenda with questions raised in policy or practice and what can trigger scientists to address these questions?

Results: Wijnand van Ijssel summarised the discussion about the different approaches of scientists and policymakers as follows:

Financial and invective structures in policy



and science differ to an extent that the two will never become part of each other's primary processes. The question is whether we need to repair the interface or address the root causes.

 Policymakers' concerns are 'fuzzy issues' that require a long-term management process of negotiation and demand articulation between different stakeholder as well as knowledge synthesis.

# 6. Practice linking up with science

Table host: René Grotenhuis (Cordaid)

Topic: DPRN experience showed that NGOs increasingly collaborate with academic institutions to build knowledge for development. Working with scientists provides

practitioners with the ability to systemise their experiences and determine whether they are on the right track with regard to their theories of change. Moreover, research gives substance to innovation. For scientists, collaboration provides the means to make their research more relevant and to enrich it with practical perspectives 'from the field'. Can we regard this as a win-win



situation and what can be done to continue strengthening the relationships between academia and NGOs?

Results: René Grotenhuis made three general comments on how we should perceive knowledge building within the development sector:

- We & Them in knowledge (development cooperation & other sectors): the development sector is not linked enough with other sectors, despite the fact that they could actually learn a lot from each other.
- The focus is people: we should not forget that development concerns people.
- The future is not that gloomy: we should not be pessimistic about the future of development cooperation.

#### 7. Practice going business

Table host: Martin de Graaf (Euroconsult/BMB Mott MacDonald

*Kick-off:* Marian van Weert (ICCO/Kerk in Actie)

*Topic:* Values like return on investment, opportunities for innovation, employment creation and economic growth are becoming increasingly important in the 'development industry' and are terms which no longer taboo in the world of development NGOs. Fair economic development reflects the combination of a market-oriented and a more



traditional justice-oriented approach by NGOs. What are the experiences of bringing these worlds together and leading to innovative thinking in both domains?

Results: Martin de Graaf summarised the discussion as follows:

 Promoting 'fair economic' development in developing countries through/with the private sector requires a carrot

and stick approach: a carefully calibrated mix of incentives (e.g. market share, positive public relations, access to information, positive cooperation with local institutions) and sanctions (e.g. negative publicity, regulatory restrictions, consumers' boycott, trade union pressures).

- International and international NGOs and knowledge institution' role in this process is to gain a better understanding of local physical, environmental and socio-economic conditions, explore new marketing and production opportunities, cooperate with producers in shaping products and production processes, and so on. The question arises as to whether NGOs are really equipped to do this.
- The challenges of fair economic development remain, and therefore so does a role for public agencies to put checks and balances in place to deal with harsh commercial practices that are detrimental to people and the environment.
- Expertise, specific information, networks, lobbying capacity and political clout now
  provided by international development organisations should be developed and
  anchored locally within the countries concerned. This requires capacity building among
  local NGOs, local university and research institutions, consumers associations and
  trade unions.

#### 8. Talking business - Profit for development?

Table host: Pieter van Stuijvenberg (Euroconsult/BMB Mott MacDonald)

Kick-off: Herman Mulder (independent advisor on sustainable development)

Topic: As the WRR report has noted, development-relevant knowledge is key not only for scientific researchers, ministry staff or NGOs. The authors and the government argue that the corporate sector should be more involved in development cooperation. A lot is already happening in practice, but dialogue between conventional development actors and engaged business people is still scarce. What is



needed to bring them together?

*Results:* Pieter van Stuijvenberg described why the private sector is an essential partner for development:

- There is no sustainability without the private sector.
- Private financing for development should always be governed by appropriate public sector policies (e.g. fit within 'local' Poverty Reduction Strategies).
- The appropriateness of activities such as Herman Mulder's cook stoves therefore rests on a proper identification of target groups, as well as relevant transaction mechanisms and involvement of stakeholders, also as regards assessing the scope for up-scaling later on.

# 9. Expert meetings versus public debate

Table host: Lau Schulpen (CIDIN-RU)

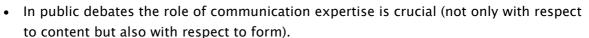
Kick-off: Ton Dietz (ASC/UvA)

*Topic:* There is a general need for improved underpinning of development policy, e.g. by developing policy theories. At the same time, there is a need for a breath of fresh air and innovative ideas to escape compartmentalisation and create general support

('draagvlak'). The latter require broad debates, whereas the first requires expert discussions. How can a balance between the two be created?

Results: Lau Schulpen mentioned three preconditions for successful public policy debates:

- Be clear about the objective of public debates (with open invitation).
- Public debates serve no purpose in policy development.





# 10. Netherlands and Flanders - Speaking the same policy language?

*Table host:* Ivet Pieper (Context, International cooperation)

*Kick-off:* Pol De Greve (Broederlijk delen)

*Topic:* Despite the fact that they speak the same language, there is little cooperation and synergy between the Netherlands and Flanders as far as development cooperation is concerned. Both in terms of regional focus and the way development cooperation is institutionally organised, the Netherlands and Flanders differ considerably. What did DPRN do to bridge this gap and what did the countries learn from each other?

Results: Ivet Pieper summarised the discussion as follows:

- The DPRN activities were relatively unknown among the Flemish participants in the discussion, as there is no DPRN-like organization in Belgium. Yet the experiences with DPRN processes in which Flemish partners were involved are very positive and the topics raised a lot of interesting exchanges.
- There is a fundamental difference between NGOs in the Netherlands, where consensus-oriented negotiations ('*Polderen'*) prevails and the nature of Belgian NGOs with a more defiant stance. DPRN's set up resembles 'polderen' and the discussants wonder whether this format could succeed in Belgium.



• Make it personal: participants were interested to learn about similarities and differences between the two countries, based on their personal interests more than prompted by externally driven processes. Themes of interest were the solidarity movement that feeds into the Belgian development sector and the option of jointly lobbying the EU.

# 11. Linking & Learning 2.0

Table host: Jos Damen (ASC library)

*Kick-off:* Harry Heemskerk (KIT Library & information services)

DPRN aimed to support its mission of stimulating dialogue and creating synergy between development experts from different sectors by creating an expert database, repositories for non-academic publications and stimulating online discussions. What are the potentials and what the pitfalls and dead ends?

Results: Harry Heemskerk outlined the required follow-up of the DPRN initiatives

Search4Dev and Global Connections:

- Use existing platforms for knowledge sharing.
- The online database for publications of development organisations (Search4Dev) should be continued.
- There is an obligation to share and use lessons learned.



# 12. Connect and catalyse - aligning with other processes

Table host: Dieneke de Groot (ICCO)

*Kick-off:* Karen Witsenburg (Both Ends)

Several DPRN processes became successful because they aligned with related initiatives (e.g. the phosphorous depletion process with the Technology Assessment Steering Group



of the former Ministry of Agriculture, Nature and Fisheries; the Gender Mainstreaming process with the PSO gender learning programme as well as the Gender and sexual and reproductive rights Knowledge Platform ('Kenniskring')); Agrofuels with the Interdepartemental Programme Bio-based Economy). This may act as a catalyst and result in larger outreach than is possible within a DPRN context alone. How can

alignment with related initiatives be fostered and what are the lessons learned?

Results: Dieneke de Groot mentioned three factors that are helpful in aligning knowledge processes with other initiatives:

- A common negotiated goal (underpinned by a good mapping of stakeholders and interests) is a driving force to connect, align and catalyse within and between different processes.
- As regards optimising process alignment you need people who have the mental freedom to question and think beyond their own paradigms and mind-set.
- The exchange of staff and ideas is a prerequisite for stakeholders to gain fresh impulses and to start thinking differently or could help facilitate this.

# Market

During the break there was an opportunity to gather more information about the processes and discuss with the organisers at the 'market stalls'. All the process reports and other publications were presented at the stalls. In addition, an infosheet was presented for each process. The DPRN Team had made these infosheets to provide an overview of the themes addressed in each process, the partners involved, and activities and output realised, as well as to provide an insight into follow–up initiatives. The links to the infosheets can be found in Appendix 4.

# Panel discussion

DPRN's final event ended with a panel discussion, led by Jan Donner. The panel included Bob van der Bijl (Netherlands African Business Council), Maarten Brouwer (Ministry of Foreign Affairs), Ton Dietz (African Studies Centre), Henk Molenaar (NWO-WOTRO) and Manuala Monteiro (Hivos).

# How does policy evolve?

Maarten Brouwer noted that, ideally, policy evolves through a process of learning and experimentation: see what works and what does not work, and then make decisions about future policies. In practice, however, it seems that information is often used to provide reasoning after decisions have already been made. Ton Dietz agreed and noted that scientists are sometimes invited to contribute to policymaking, but that this usually means them being asked to frame decisions that have already been taken. Manuela Monteiro added that, besides basing policies on unbiased research, it would also be important to base policymaking on experiences from practitioners.

The audience reacted. Arjan de Haan (ISS), for example, stated that scientists and practitioners should not expect to be invited to help make those policies. 'Scientists and practitioners have to take their own responsibility!' Jos van Gennip (Socires) also expressed his worry, 'Politicians are part of our constituency, with whom we need to get involved in a critical dialogue. If it is really true that politicians are using research to frame their own decisions, then it is the duty of researchers to counter this type of instrumentalisation.' Reacting to these points, Ton Dietz argued that there is a need for two strains of research. On the one hand there is a need for 'negotiated research', lining up with NGOs, policymakers and businesses. On the other hand there is a need for researchers who stay further away and

become engaged in critical analysis. Henk Molenaar noted that the latter role is also important for Southern research centres which are often confronted by a lack of critical and independent research capacity, partly because Western institutions hire their critical researchers as consultants.

Maarten Brouwer emphasised that researchers and politicians speak different languages, and work with



different time frames. Still, there are important opportunities for cooperation. According to Brouwer, research should reflect on policies during the process of policy implementation. This implies that policies need to be designed with a build-in element of 'experimentation'; it should be possible to adjust a policy based on reflective research findings. In this way, the role of research would become clear, and there would be less tension between the timeframes of policymaking and research.

# Has DPRN been successful?

All panel members agreed that the distance between various sectors has decreased over the last years, and that DPRN has played an important role in this. The 'traditional' development sector is slowly but surely opening up and more constituencies are brought in. Although Manuala Monteiro applauds this trend, she also warned against the idea that everyone has the knowledge and skills to get engaged in development cooperation. Hence, the 'traditional' development sector should remain conscious of its own added value and expertise in the

field of development cooperation. In relation to this, Henk Molenaar noted that, although the increased involvement of the private sector is extremely welcome, this should not be about turning development cooperation into a completely private domain. Instead, it should be about building new bridges.

According to Maarten Brouwer, there is more openness and eagerness to exchange with other sectors at the Ministry of Foreign Affairs. 'We got to know each other again – now we need a new structure to organise better cooperation'. Jan Donner warned that there is a new government, with new people, who might not have been part of this experience and might not be aware of the progress made in recent years.

# More partners, new roles?

One of the most obvious changes over the last years is the increased involvement of – and emphasis on – the private sector in development cooperation. Bob van der Bijl noted that many people think that the private sector is entering the scene with large numbers of specialists and loads of money. According to him this is far from a reality as even the largest multinationals only have a handful of staff who deal with business in Africa or sustainability. Van der Bijl therefore underlined the importance of collaboration with NGOs and knowledge institutions. He also argued that the increased role of the private sector requires a changing role for NGOs. Northern NGOs, for example, are becoming increasingly important for the triggering of changes in consumer preferences, while Southern NGOs can play a crucial role in relation to the introduction of new, more efficient and sustainable production techniques.

Regarding the role of Southern partners in relation to the Dutch knowledge infrastructure, Maarten Brouwer highlighted the need for Southern experience and expertise in order to build up a stock of knowledge on development issues. In addition, Southern partners are crucial in efforts to manage the flow of knowledge, ensuring it is accessible and applicable. In response to this, Ton Dietz noted that the majority of current PhD students in the Netherlands who are studying topics that concern the South actually come from the South themselves. The challenge is to translate all this knowledge into Dutch policy and business decisions.

#### The future?

According to Henk Molenaar, the current societal trends towards increased xenophobia, both inside and outside the Netherlands, makes it even more urgent to establish new partnerships, and to broaden the development agenda to encompass global issues. In this context, Manuela Monteiro made a strong plea for continued efforts to develop a broad coalition of organisations, with a common global agenda.

Ton Dietz referred to the broader picture – a world that is currently undergoing major geopolitical shifts, with Asia in an increasingly leading role, and Africa playing an increasingly important role. How relevant will the Netherlands be for these new players? What does the Netherlands have to offer? Dietz stated that in the Netherlands there is a tendency to look only at what is happening within our own country. Instead of this, we need to connect the discussions here to what is happening in Europe and globally. Henk Molenaar also stressed the need to think from the outside inwards, rather than the other way around.

The agendas of the various constituencies need to be aligned and focus beyond short-term economic gain. All panel members agreed that development today refers to a broad global transition. Poverty reduction is not just related to state interventions or to economic growth, but is part of broad and multi-sectoral processes. There is a need to continue in the spirit of DPRN, to work together on solutions for the global challenges.

# Closing

Jan Donner wrapped up the day, thanked everyone, and particularly Mirjam Ros and Kim de Vries, who were invaluable for the success of DPRN. Jan Donner concluded that DPRN has accomplished what it had set out to do, but that it does not mean the fight is over. The constituencies should continue working together and building bridges, hopefully within an ongoing programme at NWO-WOTRO.



# Appendix 1 - List of participants

	First name	Surname	Organisation	Email	Sector
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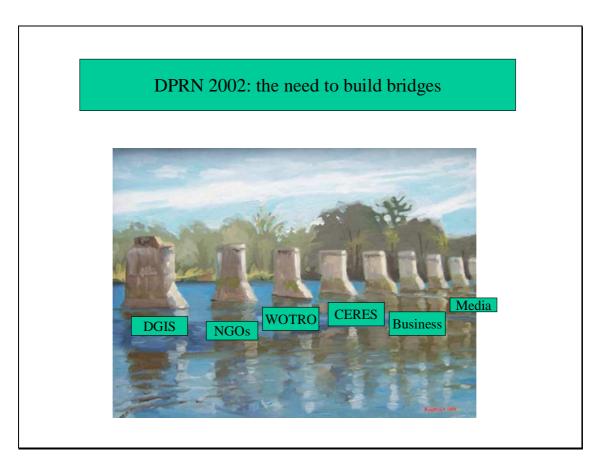
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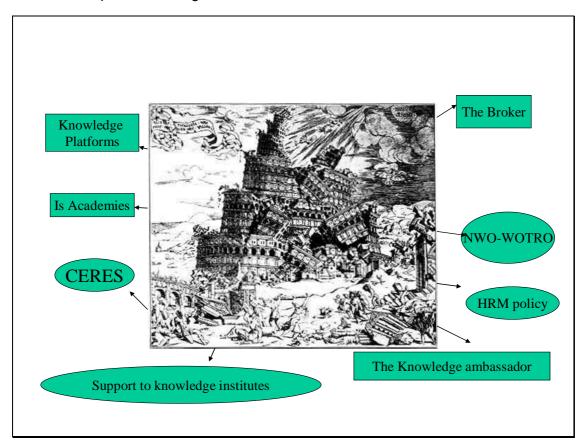
# Appendix 2 - Presentation by Ton Dietz

# DPRN and a changing knowledge infrastructure for development -Ton Dietz

Speech for the DPRN Closing Event: Linking to Learn and Learn from Linking. - Utrecht, February 18, 2011.



History writing is an awkward and risky activity. Any attempt to create a so-called true picture of how things were in the past is often influenced by our current views and knowledge when judging ideas or states of affairs in the past. Even if the past is only eight years old, as is the DPRN initiative, views on the knowledge infrastructure for development in those years differ greatly. Many people who have been engaged in DPRN would agree, I think, with a description which includes concepts like 'isolation' and 'avoidance', or concepts like 'lack of dialogue', 'arrogance', and 'lack of quality'. Some would recall former Minister Herfkens' words at an infamous CERES summer school meeting: 'we don't need Dutch scientists; if at all we need knowledge, we can get it at the World Bank; Dutch scientists only come to the Ministry to be fed'. Others will remember policymakers who stated that there sufficient knowledge about development was already available and that it was just a matter of harvesting it and applying it. At the time the problem was that some of these policymakers were the ones who had to decide about a new round of funding for WOTRO. On the other hand there were policymakers who were convinced that not a single penny of the development budget should be spent on knowledge activities in the Netherlands (or for our Flemish guests; in Belgium) and that all of it should be spent in the so-called South, if possible, isolated from greedy Dutch or Flemish researchers-cum-consultants. At the time, some looked on with envy at the situation in the United Kingdom, where DFID, Oxfam, IDS and ODI had become powerhouses of well-informed policy-oriented debate and global leaders in development thinking.



All in all, the dominant opinion nowadays is, that in 2002 the Dutch community of development-oriented scholars, policymakers and practitioners were standing with their backs to each other, in an extremely scattered knowledge landscape, and with very limited tools to cross the institutional divides. On the other hand, the international image of the Netherlands was one of a leading country in terms of development funding, in general and certainly with regard to support for non-governmental organisations. At the time, a formerly extremely scattered scientific landscape had more or less united under the banners of the research school CERES and in WOTRO, and a major successful attempt was being made to improve the scientific quality of the Dutch PhD training in relation to research work in developing countries. However, this success was very much restricted to academia, with few linkages to the worlds of NGOs and the worlds of development policy, let alone other ministries and the Dutch business community.

When Rob van den Berg, then head of the evaluation section of the Ministry of Foreign Affairs, attended one of the CERES summer schools in his capacity of the external member of the CERES Board, he lamented this state of affairs and, in a discussion in the glorious Nijmegen sun, he, Henk Molenaar – who also worked at the Ministry back then, in the section dealing with knowledge for development – Paul Hoebink and I decided that enough was enough. We decided that a dedicated effort needed to be made to review Dutch development

policies and that this should be done in the form of a network of concerned scientists, policymakers and practitioners. That was the start of the Development Policy Review Network. At the same time WOTRO was undertaking a considerable rethinking of its approach, and was gradually embracing the concept of transdisciplinarity and experimenting with what that would mean. Both DPRN and WOTRO were generously funded by the Minister for Development Cooperation, but were not yet linked organisationally. The Worldconnectors initiative was started as a related activity, with DPRN as one of the three founding organisations. People who embraced the DPRN philosophy were also responsible for initiating the Broker. In a second phase of DPRN, both DPRN and the Broker were funded via WOTRO, while the Worldconnectors were linked to NCDO.

There have been many attempts to connect different worlds of knowledge: scientists, policymakers, NGO practitioners and business practitioners. The Netherlands and Belgium. The North and the South. Development believers and development sceptics. Politically left wing and politically right wing. Even various types of Globalists and various strands of antiglobalists. Alongside, and partly connected to, this the Ministry of Foreign Affairs called in special people to fulfil the role of ambassadors, and started the so-called IS Academies and a few Knowledge Platforms more recently. Development NGOs were supposed to develop knowledge strategies. The Dutch business community and its platforms also embraced knowledge. The Scientific Council for Government Policy, the WRR, presented its outline for a New Development Policy and stated that at least 6% of the budget for international relations, including development assistance, would be needed to support a dedicated knowledge strategy and policy theory. It all sounds great, but to those who look behind the scenes it appears to be complete chaos, a tower of Babel, built on quicksand. And for a few months now, in ever more threatening political circumstances, this third-worldish architecture has started to fall apart. In a year from now it could all have crumbled and disappear.

So let me try to outline where we are now, and what the challenges are.

I think it is useful to talk about knowledge circles, with their own logic, but also with a need to be connected.

# A coherent knowledge architecture for global issues

- Five elements:
- 1
- Knowledge-oriented HRM strategies for each of the working units in knowledgeintensive organisations
- Reporting and learning connected
- Partly ritualised: peer reviews, PhDs, sabbaticals

First there is the need, in each of the relevant organisations – be they the various Ministry departments, NGOs, business companies, or the scientific organisations – to develop a human resources policy in which knowledge and knowledge development is paid more attention and assigned greater prestige. It would also be good to design a strategy in each of the major organisations to invest in better peer–reviewed reporting and better use of the available knowledge, while using the expertise of the many people who can be regarded as development experts. It would also be good to ritualise some of that reporting in the form of mid–career or end–of–career PhDs, and to create sabbatical leave arrangements to do so.

# 2d element

- 'IS Academies' new style
- connecting a knowledge-intensive unit with a small group of dedicated knowledge partners elsewhere
- With a knowledge broker in between

Second, it would be good to connect the major departments in each of the organisations of practitioners and policymakers with a limited number of experts outside their own organisation, but with his not necessarily being restricted to just one partner knowledge organisation elsewhere. This would be a renewed system of IS academies, oriented around the major policy issues. It would not only be a useful connecting strategy for departments in the Ministry of Foreign Affairs, but also for the major development NGOs and some of the knowledge–intensive business units, like FMO, NABC, or Rabobank.

# 3d element

- For core or focus areas of policy: **knowledge platforms**, connecting all agencies that matter, and the best knowledge available
- Coordinated by an independent agency in between NWO-WOTRO, KIT and NCDO: a Dutch ODI
- Integrating IOB
- And also funding knowledge generation ('wotro style'), knowledge connection ('dprn-style') and knowledge dissemination ('the broker').

Third, knowledge platforms are needed to connect all the key players involved in the four focus areas for development policy of food security, water, security in fragile states and reproductive health. These four knowledge platforms need dedicated funding and independence, and would be best managed by an agency connecting NWO-WOTRO, the Royal Tropical Institute and NCDO. This agency can organise the necessary synergy in making inventories of expertise and experience of whatever funding originates from the Netherlands. It can link this with global and southern expertise, and organise the flow of what I would call longitudinal learning. Maybe this idea of separate knowledge platforms for leading policy themes can be widened to include topics like biodiversity management, tropical forests, energy, climate change, poverty alleviation, and civil society development. Such an independent agency coordinating these platforms could gradually take over the tasks of the Ministry's Evaluation Unit. It could manage the sensitive procedures of all government research and evaluation funds linked to international issues. It could also continue funding for the Broker, for DPRN-like activities, and for activities such as the ones related to the World Connectors and SID. It can also monitor synergy, coherence, and coordination of learning. At last we will have our own ODI.

# 4th element

- For **focus countries**:
- Dedicated reporting and learning; integrating knowledge about past performance
- By independent area studies organisations in the Netherlands, connected to a partner organisations in the focus country, and linking with relevant knowledge-intensive agencies elsewhere, with the NI embassy and with the area unit in the MFA
- Co-ordinated (again) by the "Dutch ODI"

Fourth. The WRR report also advocated a major reduction in the number of recipient countries of Dutch development cooperation, and it seems that this advice is now being taken seriously. Which countries are to be affected will soon be known, and the Dutch embassies in those countries will then have to draw up new multi-year support plans, in cooperation with other donors and with the governments and other agencies in these selected countries. My advice is that we should eventually design a country-specific learning strategy in which a specialised regional studies institute in the Netherlands links up with a specialised institute in the focus country, with the Netherlands embassy, and with the area unit in the Ministry of Foreign Affairs that deals with that country. Once again, to do a good job there should be some form of intellectual independence and long-term commitment. Ideally this process of coordinating country-specific information flows and knowledge development could also be accommodated under that Dutch equivalent of ODI.

# 5<sup>th</sup> element

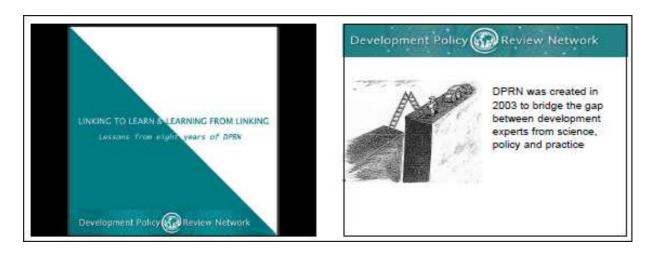
- Independent knowledge centres for knowledge generation, storage and dissemination; not directly linked to focus fields and countries of MFA
- Funded by the Ministry of Education, Culture and Science
- With financial support from other Ministries, Media, NGOs and Business for generic or more specific policy- or practice-oriented tasks; combining partnerships and tender procedures

Fifth, there is, of course, a need to maintain or even strengthen the existing independent knowledge institutes that the Netherlands has built up over many years. However, the financial responsibility for these institutes and for funding excellent research, storage and dissemination should be assumed by the Ministry of Education, Culture and Science. Based on a solid and independent core, some additional tasks can than be funded by other Ministries, NGOs and business, should they need generic or specific knowledge. However, this should not be allowed to happen the other way around.



Ladies and gentlemen, I do not believe much of this will happen, but it might well have been useful to have shared this dream with you.

# Appendix 3 - Presentation by Mirjam Ros









- Rapid reporting → 'feeling heard'
   Balance between expert discussions & public debates
- · Go beyond the usual suspects



# Development Policy 🕟 Review Network

# How to solve dilemmas in broad policy debates

- · Keep focus
- · Seek for common language / avoid jargon
- Include unconventional actors
- · Politicised discussions & need for factual evidence
- · Give each sector an appropriate role
- · Combine expert meetings with public debate
- Create a sense of ownership
- · Align with politicians as well as policymakers

# Development Policy Review Network

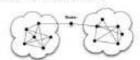
#### Closing the research-policy gap

- · Focus on current policy problems
- · Engage policymakers from the start
- · Monitor whether knowledge needs are met
- · Respond to policy opportunities
- · Be aware of 'boundedness'
- · Realise that EU level is sometimes more effective
- Tackle stereotypes

# Development Policy Review Network

#### The need for brokers

- . Strong brokering skills are needed for DPRN processes
- · Needed: open mind, empathic atitude, extended network, brokering skills
- Indepedent organisation / network / Steering Committee
- · Align with on-going policy processes
- · Active facilitators and 'interpreters'

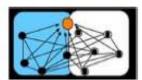


# Development Policy Review Network



# Combining informed debate and academic performance

- · Multi-annual processes
- · Ongoing and inclusive communication with non-academics
- · Facilitation of trans and interdisciplinary research



# Development Policy ( Review Network

# Talking business



- · Open attitude to diverse perspectives
- · Be concrete and to the point
- · Avoid 'endless' rounds of discussions
- · Be clear that there is 'business' in participating
- · Target the right person
- · Have people involved with a 'leg' in two worlds
- Involve brokers
- · Realise that 'time is money'

# Development Policy ( Review Network

# NL and Flanders

- . Bringing NL & Flanders together requires targeted effort
- · Cross-fertilisation is well appreciated
- · DPRN experience: hothouse for thinking about similar initiatives in Belgium



# Development Policy ( Review Network

# Learning & Linking 2.0

- · Interactive ICT facilities are 'a must'
- · Online debates work only if intensively moderated
- · Expert & publications databases require promotion
- A database needs to be attractive (user-friendly, informative, link with publications, link with social media)
- · Information services need few investments in relation to their added value, but sustainable maintenance requires a sound financial basis



# Appendix 4 - Infosheets

The DPRN team made infosheets for 14 DPRN processes<sup>2</sup>, which were presented at the market during the closing event. The infosheets can be accessed on <a href="http://www.dprn.nl/phase-ii-publications">http://www.dprn.nl/phase-ii-publications</a>.



Structure follows strategy: the organisation of Dutch development and international cooperation.

A three-year process aimed at discussing new strategies and structures for Dutch international and development cooperation (IC/DC) in order to identify alternatives to the fragmented nature of Dutch IC/DC. The process included the organisation of several expert and public meetings, and the publication of two issue paper.

http://www.dprn.nl/phase-ii-publications



# Understanding development better

A one-year process aimed at discussing the complexity of development processes and ensuring that the issue of development theories and models was put back onto the Dutch debate agenda. The process included a three-day conference and the publication of a position paper.

http://www.dprn.nl/phase-ii-publications



# Stimulating business development: another side of microfinance?

A one-year process aimed at investigating which role microfinance institutions can play in improving access of small entrepreneurs in developing countries to non-financial business services. The process included three interlinked seminars and the publication of a paper and synthesis report.

<sup>&</sup>lt;sup>2</sup> The 'On track with gender' process was not yet completed at the time of this meeting, and since the organisers of this process intended to bring out a policy brief in March 2011, it was decided not to duplicate the efforts.



# GM Soy Debate: creating common sense on genetically modified soy

A one-year process aimed at initiating a constructive, informed and science-based debate on the benefits and drawbacks of GM soy in Latin America from an environmental and rural development perspective. The process included a stakeholder conference) and the publication of popular reports based on the study.

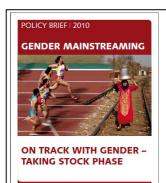
http://www.dprn.nl/phase-ii-publications



# Value chain governance and endogenous growth: how can NGOs, firms and governments achieve social inclusion and poverty reduction?

A 2.5-year process aimed at assessing how inclusive value chain governance can be established by systematically comparing, discussing and integrating diverse analytical and intervention frameworks used by firms, NGOs and governments. The process included a writeshop, several meetings and the writing up of research papers, to be published as a book.

http://www.dprn.nl/phase-ii-publications



#### On track with gender

A three-year process aimed at rethinking and working towards transforming the current understanding and practice of gender mainstreaming in order to improve policies and practices of development actors towards gender equality. The process included two conferences and the publication of research papers and policy briefs.

http://www.dprn.nl/phase-ii-publications



# Commercial pressures on land: rethinking policies and practice for development

A one-year process aimed at providing an evidence base to influence policy processes that enable more secure and equitable access to land for the poor who face increased commercial demand for their land. The process included setting up an online interest group, paper publications and a one-day workshop.



#### Phosphorus depletion: the invisible crisis

A one-year process aimed at increasing global awareness of the depletion of phosphorus (an irreplaceable and indispensable nutrient for plant growth) and investigating possible mitigation options for avoiding food insecurity. The process included the publication of articles, case studies, a documentary, and a plan for the setup of a future 'Nutrient Platform'. Two seminars were held to raise political awareness.

http://www.dprn.nl/phase-ii-publications



# Fuelling knowledge on the social and ecological impacts of agrofuel production

A one-year process aimed at generating insights into the social and ecological effects of agrofuel production and expansion, with a view to enabling informed decision-making designed to minimise the negative effects. This process included the publication of a paper, setting up an online knowledge community, and a multi-stakeholder meeting.

http://www.dprn.nl/phase-ii-publications



# Supporting developing countries' ability to raise tax revenues

A one-year process aimed at enhancing the exchange of information and cooperation among actors who support developing countries' ability to raise tax revenues, and formulating recommendations on how to address any hindrances to do so. The process included the publication of three research papers, the building of an online library and database, and the organisation of a synthesising seminar.

http://www.dprn.nl/phase-ii-publications



# Singing a new policy tune

A one-year process aimed at improving the quality of policymaking in development cooperation in the Netherlands by revitalising thinking about policy theories. The process included an assessment of previous policy formulation initiatives, a kick-off conference, 2 public debates to discuss different policy domains, a meeting to discuss the WRR report, and the publication of a note outlining the contours of a new policy theory.



# The knowledge triangle in developing countries: a missed opportunity in university development cooperation?

A one-year process aimed at raising awareness on the idea that science and technology are crucial for development and that the knowledge triangle - education, research and innovation - is important for a knowledge-based society. The process centred on an international workshop in South Africa. Following a call for papers, several presentations were held.

http://www.dprn.nl/phase-ii-publications



# Civic Driven Change: Implications for policymakers and practitioners

A one-year process aimed at stimulating dialogue and learning about what Civic Driven Change (CDC) implies for the policy and practice of international cooperation in the Netherlands and Belgium. The process included meetings about bringing CDC into practice in local politics and development policies. A synthesising writeshop was organised to outline the strategies needed for the further promotion of the CDC concept.

http://www.dprn.nl/phase-ii-publications



# Afghan-Central Asian water cooperation on the management of the Amu Darya river: connecting experts and policymakers in the lowlands

A one-year process aimed at improving cross-border cooperation between Afghanistan, Tajikistan, Turkmenistan and Uzbekistan on the management of the Amu Darya basin's water resources. The process included connecting experts in 'The Amu Darya Basin Network' and an international conference.

http://www.dprn.nl/phase-ii-publications



# Strengthening planning, monitoring and evaluation (PME) in development projects that deal with complex social contexts

A one-year process aimed at developing a better understanding of the effectiveness of outcome mapping as a PME tool in development projects that deal with complex social systems. The process included the publication of several documents on PME practices and policies. The results of these were discussed in a synthesising seminar.

# Appendix 5 - wRrapping up DPRN

Henk Gilhuis sent us his creative way of wRapping up DPRN.<sup>3</sup> See also www.YouTube.com/watch?v=91Qq0EQCYec.

Yoh

Hey

This is wrapping up Wrapping up DPRN

Linking to learn & Learn from linking

I like to learn

Yeah

Teach me something

We started the afternoon
With Sodom and Gomorra
With Bable and the bridge
Look at those pillars!
The river running wild
Quite a situation
And the tower of Bable
Is far from stable

So let's wrap it up And step it up Bridge the gap

Practitioners and policymakers Researchers and caretakers Aces and jacks of all trades

Wrapping up DPRN Rest in peace, rapquiem

Bring in the brokers

The business and the jokers

The public debate

It's getting late on the barricade

upscale the pilots the cookstove case To prevent food riots And win this race

Put my name in the database

Search4dev

and klaar is kees Have we learned from our

mistakes?

Do we use the lessons learned?

Can I tap into your brain Do you need a little shake

We need interconnectedness More or less serendipity So please, release

The spirit from the fles

But hey, doc!

I don't get credits for that

To run a process Is a pain in the ass

Don't retreat into the polder Or climb on the barricades We need collaboration A win-win situation Think outside the box Make a thing that rocks And win this competition

on your socks

Put my name in the database Search4dev and klaar is kees

Have we learned from our mistakes?

Do we use the lessons learned?

Can I tap into your brain

Do you need a little shake?

Why do we need this learning thing? To get our act together And keep up with Peking

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<sup>&</sup>lt;sup>3</sup> Text based on notes from the opening and closing sessions. Contact: Henk Gilhuis, creative advocacy. Gilhuis.ens@ziggo.nl / 06-2654 6265.