



iicd 2010

How ICT can make a difference





Our work in 2010

Access to information and communication are vital to development. And ICTs such as the internet, mobile and radio make it possible to spread key information fast and efficiently, even in isolated areas. ICTs also support communication to share ideas and experiences. Rural doctors can receive specialist medical support through the internet. Farmers get market prices via mobile phone so they can earn more from their crops. And teachers create and update learning materials and share them online. At IICD, we work closely with local partners in Africa and Latin America to realise programmes like these where **ICT can make a difference.**



health



governance



(agricultural)
livelihoods



education

Work in the field

IICD is active in Africa and Latin America where we bring about technical and social innovations that make lasting development possible. **In 2010 IICD:**

- **Supported development programmes in 9 countries:** Bolivia, Burkina Faso, Ecuador, Ghana, Malawi, Mali, Tanzania, Uganda and Zambia. Jamaica was closed early 2010.
- **Worked in 5 sectors:** (agricultural) livelihoods, education, health, governance and the environment.
- **Supported** 133 projects and programmes. These included 111 projects on the ground, 14 leveraging programmes and 8 policy formulation processes. 54% of these projects and programmes now continue independently without financial support from IICD.
- **Reached** 830,000 people who actively use the information or facilities of our work and 6.1 million people who benefited indirectly.
- **Targeted:** teachers, students, school managers, civil servants, NGO staff, policy makers, doctors, nurses, patients, hospital managers, farmers, entrepreneurs, traders, women, youth, and indigenous people. The majority lived in rural areas.



Education

Aims

- Improve teacher competencies
- Upgrade context related educational materials
- Improve school management
- Strengthen youth employability

In 2010:

- ✓ **IICD supported** 26 ICT for education projects and 5 policy making processes and expansion programmes.
- ✓ **Reached** over 320,000 users and nearly 1.33 indirect beneficiaries.
- ✓ **Worked with partners in** Bolivia, Burkina Faso, Ecuador, Ghana, Uganda and Zambia*.
- ✓ **Benefited teachers** in primary, secondary, teacher training and vocational training institutions. Most of these were men, based in rural areas and district towns, educated and in economically active.

* The projects in Jamaica, Mali and Tanzania continue independently. This means that that they still deploy activities, but they are financially sustainable without IICD's support.



Governance

Aims

- Increase political efficiency by improving information flows between - and within - local communities and districts
- Make processes and interactions more transparent and effective
- Strengthen citizen leaders

In 2010:

- ✓ **IICD supported** 12 e-governance projects and 2 policy processes and expansion programmes.
- ✓ **Reached** more than 160,000 end-users and 420,000 indirect beneficiaries.
- ✓ **Carried out projects in** Bolivia, Ecuador, Ghana and Uganda*.
- ✓ **Benefited leaders** of indigenous groups, civil society organisations and civil servants, the majority women living in rural areas.

* The projects in Tanzania continue independently. This means that they still deploy activities, but they are financially sustainable without IICD's support.





Health

Aims

- Developing health professionals' capabilities
- Improving health facilities and service delivery
- Raising public awareness of key health issues

In 2010:

- ✓ **IICD supported** 19 e- and m-health projects and 5 health-related policy processes and expansion programmes.
- ✓ **Helped** 5,000 end-users and more than 630,000 indirect beneficiaries.
- ✓ **Worked with partners** in Burkina Faso, Ghana, Mali, Malawi, Tanzania, Uganda and Zambia.
- ✓ **Benefited** patients, health workers, medical students and policymakers. The health sensitisation projects reached out primarily to people living in rural areas, with little or no formal education and a below-average income. Projects focussing on improving hospital efficiency reached a public that is usually better off in terms of livelihoods, education and income than those in rural areas.

(Agricultural)
Livelihoods

Aims

- Improving productivity and quality and traceability of products
- Access to market information
- Strengthening business skills and employment opportunities

In 2010:

- ✓ **IICD supported** 54 ICT for (agricultural) livelihoods projects and 10 policy processes and expansion programmes.
- ✓ **Reached** 341,000 end-users and 3.7 million indirect beneficiaries.
- ✓ **Carried out projects** in Bolivia, Burkina Faso, Ecuador, Ghana, Mali, Uganda and Zambia*.
- ✓ **Benefited** primarily small-scale farmers and entrepreneurs and their families.

* The projects in Jamaica and Tanzania continue independently. This means that they still deploy activities, but they are financially sustainable without IICD's support.





Tanzania



Mali



Bolivia



Burkina Faso



Ghana



Uganda

Partners

Partners are vital to IICD's work. Each sector – private, public and non-profit – adds value to the development process. IICD collaborates with partners at both the local and international level. Some partners play a prominent role on the ground where they help to develop successful ICT4D programmes and policies by providing expertise, networks and funding. Other partners help IICD develop and share expertise.

In 2010:

- ✓ **IICD worked together with** 24 local organisations for training, monitoring and evaluation, and technical support.
- ✓ **IICD's core funder was** the Dutch Directorate-General for Development Cooperation (DGIS).
- ✓ **We also worked closely with** several leading Dutch NGOs, such as Cordaid, Hivos and PSO.
- ✓ **Among the private sector partners were** Atos Origin, Altran, Inter Access, KPN and Motorola.



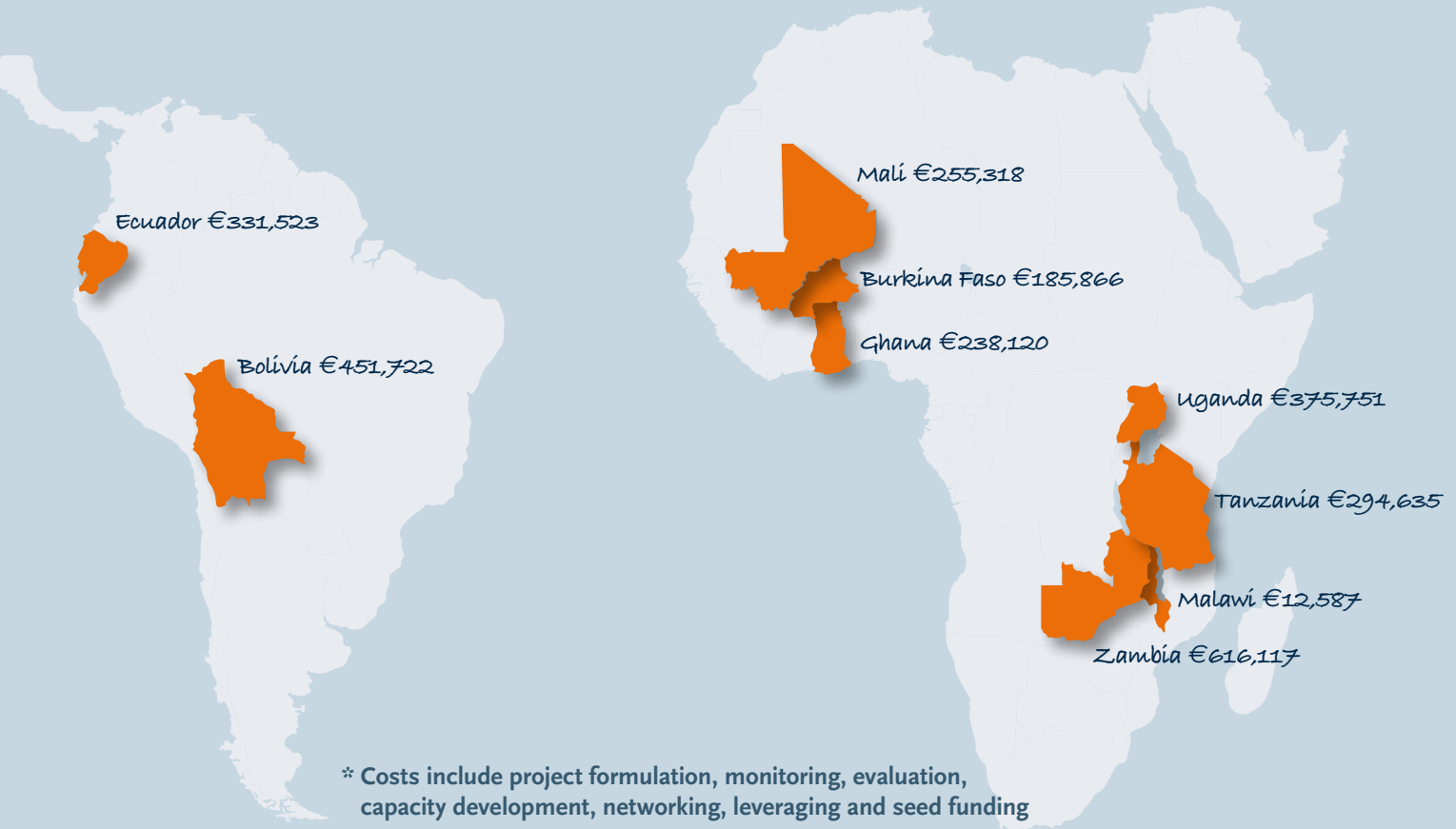
Organisation

- **IICD was established by** the Netherlands Ministry of Foreign Affairs in 1996
- **IICD is governed by** a Board of Trustees chaired by the Mayor of The Hague and an International Advisory Board comprised of 7 members from 5 countries
- **At the end of 2010, IICD had 34 employees** (22 female and 12 male) from 3 continents and 10 countries.
- **Caroline Figuères is IICD's Managing Director** since 2008.



*Caroline Figuères,
Managing Director*

Project funds per country*



Financial situation

- **The total income of IICD for 2010** amounted to € 6,413,792.
- **97.1% of IICD's budget** was spent on realising projects, capacity development, knowledge exchange and evaluation. The remaining 2.9% was spent on management and administration, fundraising and corporate communications.
- With the support of IICD, **projects partners managed to generate € 2.4 million in the years 2009/2010**. These funds help them to financially sustain their projects and programmes and progress independently from IICD.



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People - ICT - Development