The Cross-cultural Learning Conference from April 12 to 15 was held in Johannesburg, South Africa, and brought together regional, national and community groups from Africa, Asia, Europe, the Middle East and Latin America. The meeting sought to provide a platform for sharing good practices and examining the role of culture in gender violence and HIV and AIDS.

In April this year, Southern Africa HIV/AIDS Information Dissemination Service (SAfAIDS), the Dutch affiliate of the international Oxfam organisation (Oxfam Novib), the Humanist Institute for Development Cooperation (Hivos) and the Royal Tropical Institute (KIT) organised a forum to share experiences on implementing interventions to address HIV and AIDS, sexuality, gender and education.

The Cross-cultural Learning Conference in Johannesburg, South Africa, drew participants from Africa, Asia, Europe, the Middle East and Latin America. The organisers’ selection of the conference theme was informed by the fact that culture has an influence on any intervention and that interventions are undertaken within cultural settings.

There were several definitions of culture at the meeting. One that stood out in particular was the definition of culture as the behaviour of a group or society – the actions of You and Me. Culture has many facets; it is not static but dynamic. It makes us who we are, but there remains the potential within culture for us to make it, too. The arrow goes both ways. Culture determines us; but we also determine culture. You and I are, therefore, responsible for our own culture and with this comes the responsibility of constantly interrogating it to identify how certain aspects of it may be useful or harmful.

Another definition of culture given at the conference, originally devised by UNESCO, was: ways of living, working and playing. Since culture is the way we live, work and play, it will either predispose us to HIV infection or keep the virus at bay. In this edition, you will find well-articulated arguments and innovative recommendations on how to foster a gender-equitable society that creates ample room for you and me to live, work and play, within our cultures, but in a safe and responsible way.

We need to enjoy our cultures, without worrying about contracting HIV. We also need to remember that we cannot use culture as an excuse for denying others their rights. In a context of HIV, where the fear of it lies heavily on us, many may have forgotten how to have fun, or may think that they must leave behind their culture in order to remain HIV free. We hope that, among other things, you will find ideas in these articles that will help you to celebrate your culture safely, without infringing on the rights of others!
Consider the meaning of language:
It is important to be sensitive to the meaning and ideologies conveyed through language. Programme implementers need to consider the use of vernacular language when developing materials and implementing programmes. There is also a need to open discussions with communities on the interpretation and meaning of specific ‘language’ with respect to HIV and gender.

Civil society, governments and media have a shared responsibility in HIV communication:
Civil society and policy makers need to recognise the role that media plays in socio-cultural discourse related to HIV and gender and involve media in processes. They need to hold media accountable, and also invest in ensuring that media are well capacitated to understand issues.

Aim to ‘SAVE’:
There is a need to promote SAVE as a strategy for HIV prevention - more holistic and responsive to the socio-cultural context in which people live to ‘close the tap’ on new infections. SAVE stands for:
- **S**: Safer practices (A+B+C+PMTCT+ safe blood +safe injections, safe circumcision etc).
- **A**: Access to treatment (including sexually-transmitted infections, opportunistic infections, antiretroviral therapy and to nutrition).
- **V**: Voluntary, routine and stigma-free HIV counselling and testing.
- **E**: Empowerment of children, youth, women, men, families, communities and nations living with or vulnerable to HIV and AIDS. SAVE was coined by the International Network of Religious Leaders Living and Personally Affected by HIV and AIDS (INERELA+).

Education must be offered by various stakeholders and through various approaches such as schools, medical services, family, media and peers to reinforce the message of gender, education and HIV. Young people should be involved in imparting this education but they must be empowered to be able to impart accurate information in an effective way.

While working on gender, involvement of boys is critical. It is important to emphasise benefits of equality for boys and girls because the goal is not to change/reverse gender norms, but to promote critical awareness about power dynamics often embedded in gender norms.

As a result, they use a ‘blaming’ approach which propagates a negative view of African cultures and has led to communities building up walls of resistance — effectively slowing down progress towards the achievement of women’s rights and HIV prevention.
The carnivalesque factor in southern African HIV pandemic

By Leigh Price

We tend to link different cultures with different parts of the world. However, different cultures may develop in the same society, in overlapping geographical space. Some of the most interesting cultures are those found among marginal groups, such as within youth and people with different sexual orientations. I have termed these cultures carnivalesque and I argue that they have important similarities with southern African cultures. Considering them together provides insights that could improve our ability to respond to the HIV crisis.

The definition of ‘carnivalesque’ is: marked by an often mocking or satirical challenge to authority and the traditional social hierarchy (Merriam-Webster online, 18 May 2010).

The word was first used by Bakhtin and Kristeva (in Bove, 2006) to refer to theatrical challenges to the status quo. In this article, the definition of ‘carnivalesque’ has been broadened to include a much wider variety of challenges than the theatrical. An aspect of ‘carnivalesque’ that evokes colourful and lively behaviours, which are simultaneously celebratory or pleasurable and challenging of the status quo has been retained. For example, gay culture, even in its popular name, captures the essence of the carnivalesque.

Much of African culture, but more specifically, southern African culture, could also be considered carnivalesque because it is often depicted as colourful, unique and if not always actively revolutionary, then at least indifferent to authority and rules to varying degrees.

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Sharing conference outcomes

A number of information products shall be developed from the conference to facilitate wider sharing of the event’s outcomes. KIT is dedicating the June 2010 (this) edition of Exchange on HIV and AIDS, Sexuality and Gender quarterly magazine and its Portuguese version, Intercambio, to the conference outcomes.

Also, a conference report compiled by SAfAIDS will be widely shared among partners, participants and stakeholders.

A book capturing key issues emerging from the conference will be jointly published in English and French by SAfAIDS, Oxfam Novib, Hivos and the Royal Tropical Institute (KIT), while a documentary on the conference shall also be produced and shared.